

February 13, 2025

**In Attendance** (via Zoom): Jenny Iorga, Jennifer Rhees, Daniel Malan, Steve Sherer, Lee Roby, Annette Matlock, Ken Suchy, Jennifer Anderson, Louise van der Eijk, Jim Ogle

**Absent:** Richelle Greene, Kevin Bolen, Terry Berger

**Christmas concert** attendance—617 Saturday, 619 Sunday—the matinee was popular. 2023-24 season had higher attendance for these concerts, perhaps due to the extra crowd the choir drew in. We had 200 programs left over.

### **Programs & Posters**

- Steve will discuss our program numbers with the printer to get an accurate count of what we have printed previously. Lee suggested taking posters to hotels. Annette suggested making a spreadsheet of venues to take a poster.
- Advertising in programs—any business willing to give money should be able to advertise. Maybe include something in patron emails regarding advertising in our programs or sponsoring a concert.

**National Endowment for the Arts grants**—Dan will take a look at the available money and requirements and put in an application.

### **Marketing**

Ken gets emails from Idaho Gives about reaching out to sponsors. He will ask Richelle and Cathy to follow up.

### **YAC**

Louise reported that warm up space was a huge issue this year. Dunkley's is no longer able to guarantee practice rooms for musicians to use for warm ups. We will begin investigating other spaces, such as First Presbyterian Church. Louise also expressed a need to have a digital payment option for participants. Ken will work on setting up Venmo through our Paypal account.

**Absences**—the Google form is working. Kevin is getting absences sent to Jim prior to rehearsals. We would like members to also notify their principals of absences.

**Youth Symphony**—Dan will connect with Susan Stein for an update.

### **Concert #4**

No rehearsals March 10 and 17; first rehearsal for this set will be March 24. We will have six rehearsals plus the dress. Dan will contact Dunkley's to see if they can donate a piano for our concert.

**Kleiner Park Concert** start time will be 4 p.m.

**Treasure Valley Performing Arts Committee** is looking for musicians to join their committee, which is working towards fundraising for a performing arts venue in the Meridian area.

**Next Meeting April 10**