

January 22, 2026

Present

- Jennifer Rhees, Louise van der Eijk, Jenny Iorga, Cathy Durfey, Sarah Stevens, Dan Baldwin, Ken Suchy, Lee Roby, Terry Berger, Jennifer Anderson, Kim Moss, Erik Larson

Absent

- Jonelle Darrow, Richelle Greene, Jim Ogle, Dan Malan

YAC Applications

- We currently have 28 applicants, with a few last minute applications possible as the deadline is Friday Jan 24th.
- We have no junior piano candidates, and only 1 junior instrumental candidate, which is very unusual.
- Judges are Jim Ogle, Irina Albig and Geoffrey Trabichoff.

Kleiner

- Jen Drake (director of Boise Philharmonic Youth Orchestra) could conduct us and we could pull students from the advanced orchestra.
 - Other options are Marcellus Brown and Wendy Hartman.
- Jennifer R suggested consideration of an outdoor concert at SOJME, in South Meridian off Lake Hazel and Locust Grove.

Website/Marketing/Social Media

- We need to focus on *building community*.
- Dan Baldwin would like to create promotional videos including members of the orchestra.
 - We have options for video on our website and our ticket site. Many other orchestras have short videos of concerts/rehearsals on their sites.
- We still need to move our website. Cathy has a new contact who is willing to help us figure out the Wix/GoDaddy situation.
- Mary from the oboe section could help with marketing videos. Dan's high school students may be able to help as well.

Artistic Director Finalists

- We will be providing a Google Form and QR code to audience members to provide feedback about our candidates.

February Concert

- Photography
 - We could get a group shot at the beginning of a concert, candid shots from the aprons and curtains during the concert, and some shots of us playing a small section of a piece after the concert.
- Jennifer will talk to Richelle about purchasing flowers for the young artists and potentially an arrangement for the cookie table.

Concert Receptions

- We need to hire somebody long-term to set up receptions, including finding and overseeing lobby helpers.
- Cathy and Kim would benefit from help from the people setting up before dress rehearsal.
- Cathy has a description of duties written up for a reception manager.

May Concert

- Still working to find a principal oboe player. We do have a second harp.
- We would like to honor Jim at this concert.
 - Jennifer R. will talk to Marcellus.

Financials

- All expenses are booked for YAC and we are currently projecting a small loss. We have a small grant we can use to cover that.
- Income is up this year and we are showing profit of about \$12,000.
- Jonelle has been researching grant opportunities and Jennifer R. will be applying for one this month.
- Dan Baldwin is interested in starting a small fundraiser to help cover concert expenses.

Personnel

- Some of our grants require a discrimination policy, so we need to get one in place.
- What do we do when conflicts within sections arise?
 - Cathy recommended we encourage the person who was offended to talk to the offender directly. If that does not help, they should then go to the personnel manager as a mediator to help them resolve the situation.
 - Terry's email: mso-personnel@musician.org

Trailer Storage

- Moving to Meridian Storage on S Linder (~3.8 miles from Meridian High), costs \$66/month.

Tasks

- Jennifer R will talk to Jen Drake about Kleiner, Mary about video marketing, and Marcellus about a way to honor Jim. She will present the discrimination policy draft when it is ready. She will also contact Richelle about being the contact person for Idaho Gives and about purchasing flowers for the YAC.
- Lee will research the feasibility of running short ads on a radio station.
- Sarah will research intern salaries similar to what we need, then contact Boise State, NNU, and CWI about getting an intern from their marketing or music business programs. She will also check the voicemail several times this weekend in case of any last-minute questions about the YAC.

- Cathy will research program ad costs, as well as additional categories to cover under the discrimination policy.

Next Meeting

- Date/Time: Thursday, March 26th
- Location: Virtual