

Thursday, March 26, 6:30 p.m.

Present: Jennifer Rhees, Sarah Stevens, Jim Ogle, Bryan Lovell, Jennifer Anderson, Terry Berger, Dan Malan, Jenny Iorga, Lee Roby, Kim Moss, Erik Larson, Cathy Durfey

Absent: Louise Van Der Eijk, Richelle Greene, Ken Suchy

Bryan Lovell, Treasure Valley Performing Arts Foundation (tvpaf.org)

- Bryan requested permission for his organization to set up an awareness/fundraiser booth at MSO concerts.
- Board was in favor

Financials

- Ken will forward a report to us next week
- Donors - Porsche's Fine Jewelry's new owner is very interested in sponsoring MSO, Dan believes it would be a great partnership
 - Season sponsorship of \$5,000
- Sponsorship levels
 - \$5,000 (\$1,000 per concert)
 - \$200-250 per chair per concert (~\$1,000/season)
- Program advertising
 - Does not need to be music-related
 - Considering \$500/half page for one concert
 - A media sponsor may be an option - maybe a newspaper? A Meridian weekly publication?
 - Realtors are another advertising option to consider.

Photography

- We would like to get a shot of Jim with the orchestra, and also one with just the full orchestra.

May concert

- Large groups get no discounts, and must be seated by 7:15.
- Lobby/ticketing
 - The move to Zeffy will help with credit card payments

Kleiner concert

- Jennifer R discussed Jennifer Drake's program outline. Jen D will be helping fill our string sections with Serenata Strings. Jim has some concerns about the programming.
- Concert dress is white shirts, khaki pants.
- Will ask Dan Baldwin if we can use his percussion equipment from Meridian High

Facilities—Jennifer A.

- Brief discussion of next year's facilities.

Marketing

- We are seeking a marketing intern. Sarah is working on a sample job posting.

Discrimination Policy

- Terry made a motion to approve the discrimination policy, which was seconded by Lee and approved unanimously.

YAC

- Postponed discussion to when Louise comes back.

Lighting

- We owe Andrew \$100 for lighting Dan asked for.
- Jennifer A made a motion to pay Andrew \$100. Kim seconded, and the motion passed unanimously.

Artistic Director Search Updates

- Both orchestra and audience feedback was very split.

2026-27 Celebration Event

- Light lunch celebration proposed for the Sunday afternoon after our final concert. Venue and time TBD.
- Jennifer A made a motion to use \$1,500 of symphony funds for a gift for Jim. The motion was seconded and passed unanimously.

Next meeting:

- Wednesday May 13th tentative date
- 6:30 PM